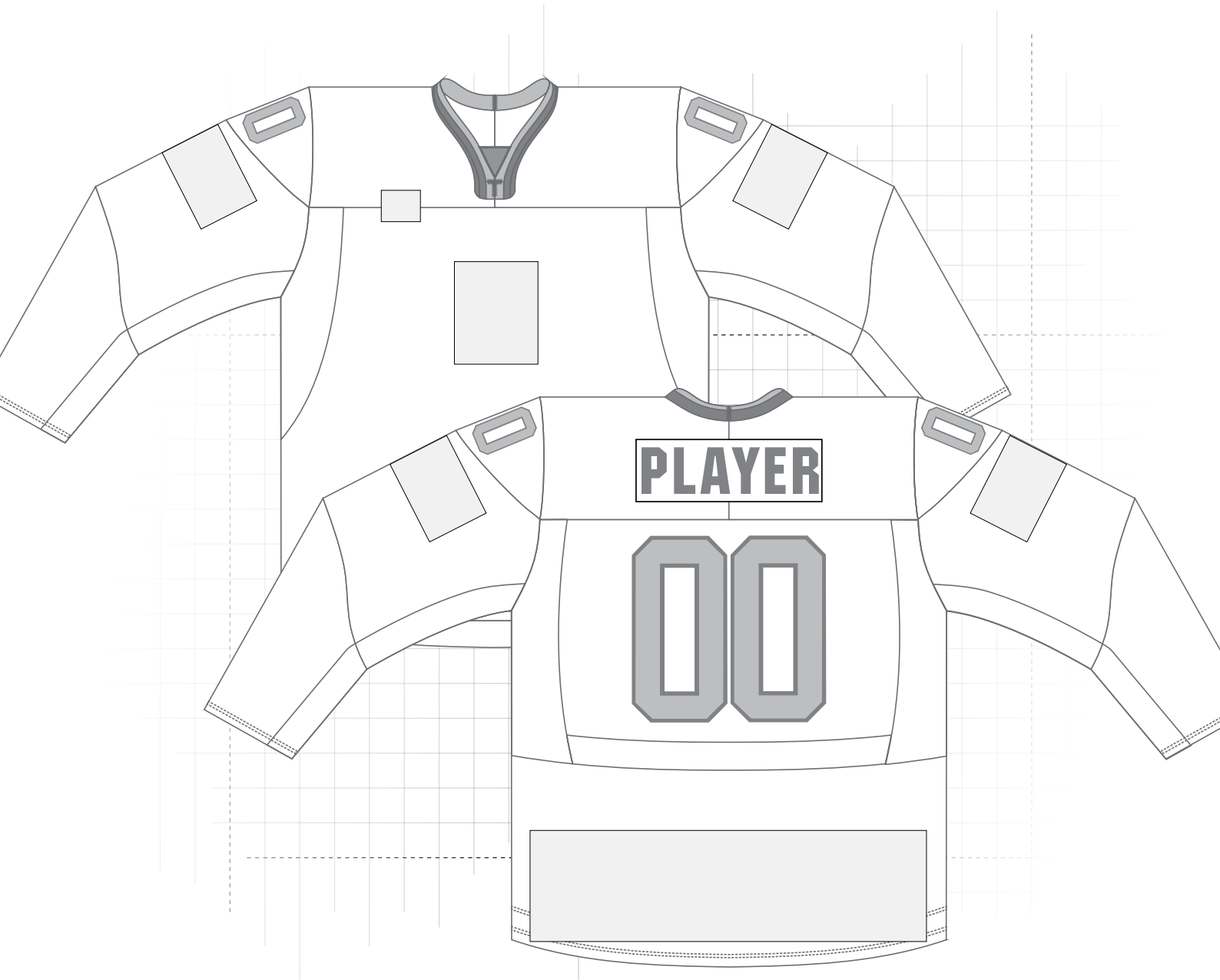


# Uniform Guidelines

ICE HOCKEY / BANDY



Version July 2018

# Ice Hockey / Bandy Uniforms Policy

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The competition uniforms must be in accordance with the regulations of the appropriate International Sports Federations, except when specifically amended by FISU Regulations and FISU Uniform Guidelines.

Any logos or advertising that are not following these rules and guidelines must be removed/hidden from the uniforms.

NUSF shall be primarily responsible for ensuring that the uniforms comply with those rules and guidelines.

Submission process is not mandatory, but it is highly recommended to send the uniform layout to FISU ([winter.universiade@fisu.net](mailto:winter.universiade@fisu.net)) for review in order to avoid any possible uniform-related-issue during the Winter Universiade.

## 1. PLAYERS' UNIFORMS

All ice hockey and bandy teams competing at Winter Universiade tournament must ensure that uniforms worn by their players have FISU-specified space reserved for sport and marketing purposes. The Protected Areas on Jerseys refer to the spaces on the jersey that illustrate the following:

- National crest
- Individual number
- Name of the player
- "C" indicating the Captain (for bandy: bracelet on the arm)
- "A" indicating the Alternate Captains (for bandy: bracelet on the arm)
- The advertisement logos (if applicable)

Each team's players must be dressed uniformly in helmets, sweaters, pants and socks, with the sweaters and socks matching in colour; except for the goalkeeper who may wear a helmet of different design and colour to the rest of the team.

Each team must have at least two full sets of jerseys and socks (one set in light colours and one set in dark colours), including 2 extra jersey for both sets. The basic colour must cover at least approximately 80% of each item (excluding the player's name and number).

For bandy: goalkeepers must wear a jersey of different colour than both of the opponent teams.

Each player must have his/her surname on the back of the upper part of the sweater in block Latin letters, 10 centimeters high.

Each player must have his number on the back of his sweater, between 25 and 30 centimeters high, and on the upper part of each sleeve, 10 centimeters high. Numbers are restricted to 1 – 99. Players must play with the same number throughout the competition.

# Ice Hockey / Bandy Uniforms Policy

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## **2. ADVERTISING ON PLAYERS' UNIFORMS**

Players may not wear any sponsorship or advertising material other than the sponsors allowed on the jerseys (see 2.1) and the standard manufacturers' logos on their ice hockey/bandy uniforms and/or equipment.

Team officials on the bench may not wear any sponsorship or advertising material other than standard manufacturers' logos on track suits or team officials' uniforms.

Advertising in connection with alcohol, tobacco, commercial betting companies and drugs, as well as any signs or marks with reference to culture, race, or religion are not allowed.

Players who do not comply with these provisions are not allowed to participate in the game.

### 2.1. Advertising space on jersey:

Allowed advertising space on jerseys:

- one on each upper sleeve of the jersey: (176 cm<sup>2</sup>) - 22x8 cm
- on the back side of the jersey: (700 cm<sup>2</sup>) - 50x14 cm

The images of this guideline indicate the respective protected areas on the jersey. Depending on the design of the jersey, small variations to the image below may be proposed to the FISU for consideration. For example, the areas allocated for numbers on the sleeves and advertisement logos may be switched.

One identification of the manufacturer per clothing item will be permitted, either on the left or right side of the chest (20 cm<sup>2</sup>).

### 2.2. Advertising space on helmet:

Skaters' helmets cannot have any design or writing on them except to provide a number corresponding to their sweater number or for officially-licensed advertising.

FISU has the exclusive advertising rights to the players' helmets worn during all games and official practice session. The advertising must be placed on the front of the helmet (16 x 5.5 cm).

The Organising Committee will provide removable stickers to the participating teams. It is the team's responsibility to place the advertising stickers on the front of player's helmet and to ensure that the advertising is in good condition.

No alterations to the advertising patches and stickers are permitted.

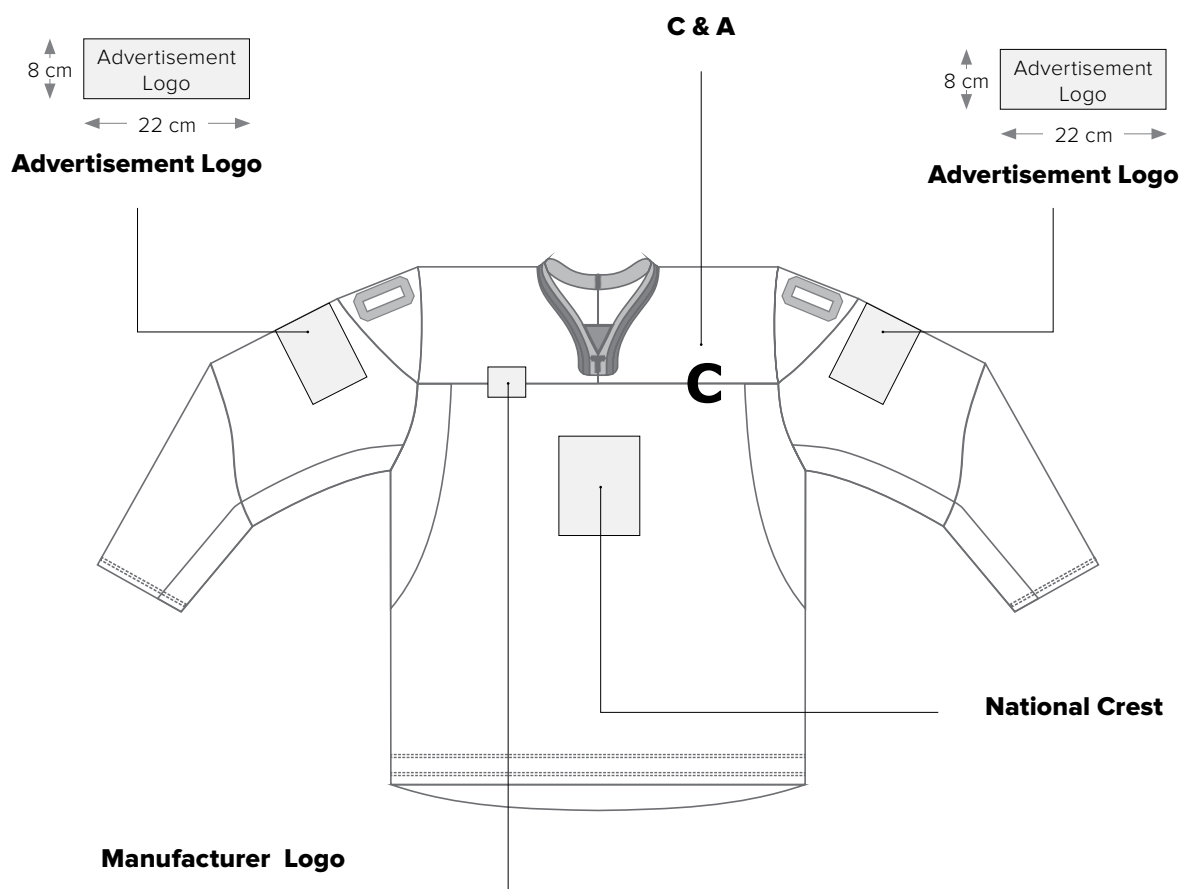
One identification of the manufacturer can be displayed on each side of the helmet above the ears (15 cm<sup>2</sup>).

# Ice Hockey / Bandy Uniforms

## Positioning of Logos, Names and Advertising

Jersey - Front Side

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### Manufacturer Logo

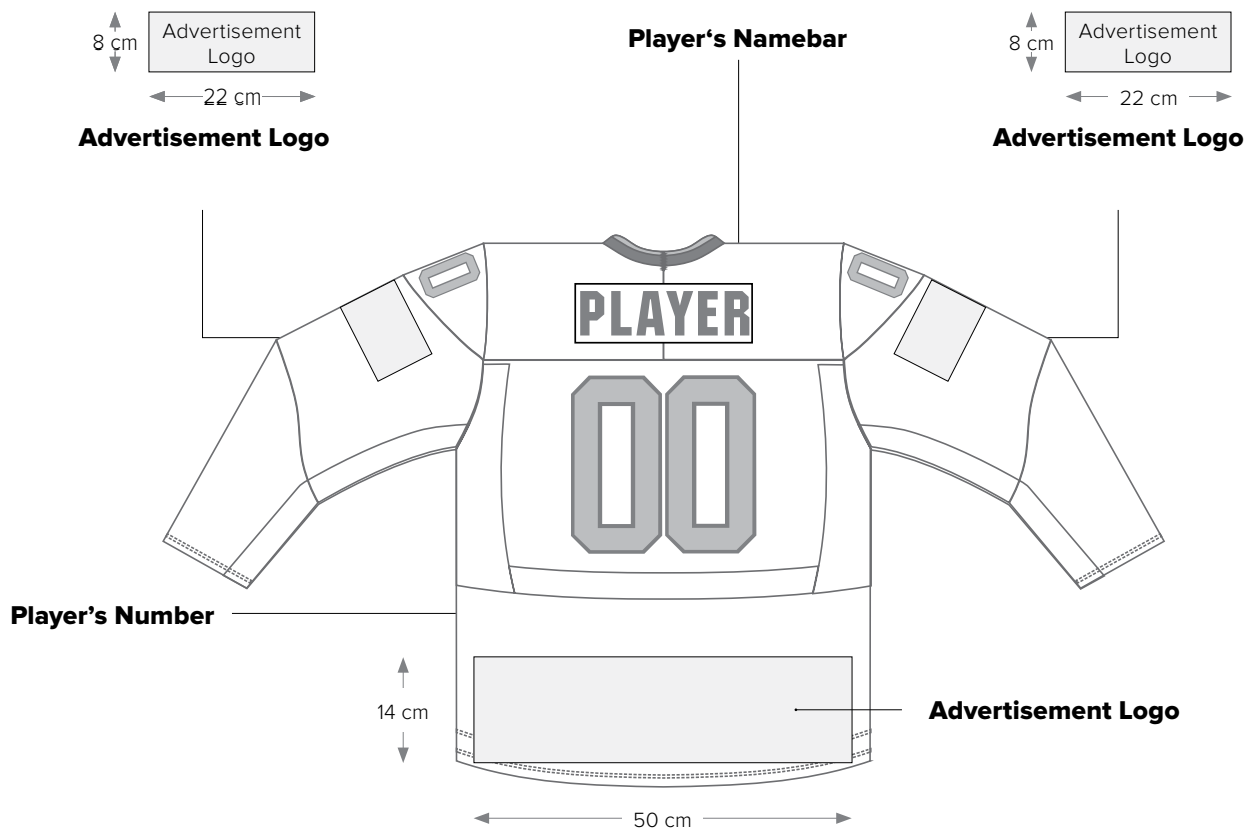
Position: either on the left or right side of the chest (20 cm<sup>2</sup>)

# Ice Hockey / Bandy Uniforms

## Positioning of Logos, Names and Advertising

Jersey - Back Side

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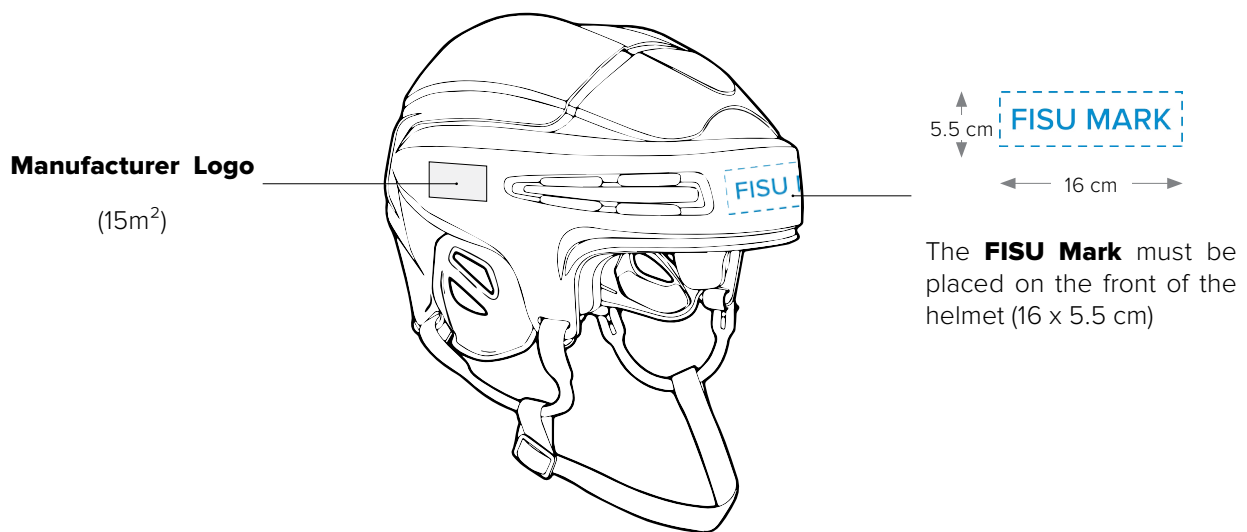


# Ice Hockey / Bandy Uniforms

## Positioning of Logos, Names and Advertising

Helmet

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